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COMMUNITY ASSOCIATION, INC.

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*Stephen*  
**RECEIVED**

APR 14 2010

LOUDOUN COUNTY  
DEPARTMENT OF PLANNING

Monday, April 12, 2010  
Loudoun County Planning Commission  
c/o Loudoun County Department of Planning  
1 Harrison Street, S.E., 3rd Floor  
Mailstop #62  
P.O. Box 7000  
Leesburg, Virginia 20177-7000

Re: ZMOD 2008-0010, Ashburn Village Shopping Center Comprehensive Sign Plan

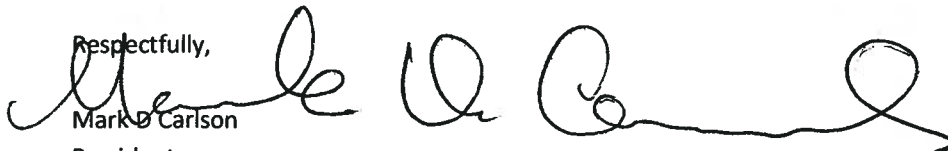
Dear Mr. Klancher:

The Association has carefully reviewed the proposed Comprehensive Sign Plan as well as the Department of Planning Staff Report. Although there are elements of the plan that make sense, overall the collective numbers and types of signs requested are inconsistent with the nature of the Shopping Center as a service-area based neighborhood center. Specifically the Association asks that the Planning Commission:

1. Reduce freestanding monument signage for individual restaurant sites and freestanding tenant buildings.
2. Reduce the individual sign area and aggregate sign area to the level the Ordinance currently allows
3. Limit the number of in-line and endcap building mounted signs to one per tenant per face.
4. Reduce the total number of directional signs and specify a maximum number for the property.
5. Limit the total number of real estate signs for the property
6. Reduce the total number of second-story signs.

Finally the Association President or his representative will attend the public meeting on April 28, 2010 and would appreciate the chance to address the Commission on this request.

Respectfully,

  
Mark D. Carlson  
President

CC: Lori Waters  
Stephen Gardner

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44025 Courtland Drive • Ashburn, Virginia 20147

703-729-5162 • 703-723-7910 • FAX 703-478-8583

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